

Hello!

My name is Rick Pearson; **Producing Director** (video & film), **Virtual Production Supervisor** (YouTube & Film), and **Cinematographer / Commercial Photographer** (entrepreneurially serving ad agencies & third-party production houses).

I'm also **Digital Product Manager** and **Managing Web Developer** of the open-source Digital Experience Platform (DXP) software aptly entitled 'Autonomy & Agency (*now on version 4.1.0*)' providing a unified solution combining Content Management System (CMS), Multi-endpoint Social Media Syndication, E-Commerce, Multi-channel Audience Communications, and integrated Customer Relationship Management (CRM) capabilities in service to independent content creators and media-savvy organizations.

17 years experience bridging gaps between traditional media production pipelines and emerging technologies. You'll find my career history to demonstrate strategy development, creative ideation/conceptualization, plan management, and quality assured delivery of output targeting authentically defined audience demographics.

If you're looking for a senior-level professional who has worn all the hats, acquired many skills, and directly-performed all of the duties associated with positions ranging from '*camera to control room*' and 'Production Assistant to Senior Producing Director' - you'll find my media career resume and work history to align with your interests.

I'm drawn to nimble creative teams, iterative environments, and fulfilling work purpose.

With past experiences in 'fast paced newsroom environments', 'broadcast promotions departments', 'sales supporting creative media services' and self-starting, self-directing entrepreneurial endeavors - you'll find me to be self-supervising and goal oriented.

A lifelong learner, I engage in self-directed continuing education efforts pertaining to emerging technologies, pipeline improvements, workflow friction reduction efforts, and creative trends. I share my acquired knowledge publicly via two YouTube channels (benefiting users of the Wordpress content management system and the Unity Real-Time Render Engine).

I openly entertain opportunities for satisfying, creatively fulfilling, purposeful work that respects career and life balance while making good use of my cross-functional, cross-domain skillset.

You'll find my personality and abilities uniquely suited toward satisfying existing output expectations and streamlining procedures while reducing friction in future endeavors.

Warm qualified regards,

Rick Pearson
Producing Director
mindcreatesmeaning.com

