

STORYBOARD

Production: FOOD DESERT
Draft Date : 06-23-2025



WOMAN
Come on baby, just a bit
further.



OLDEST CHILD
You said that yesterday.



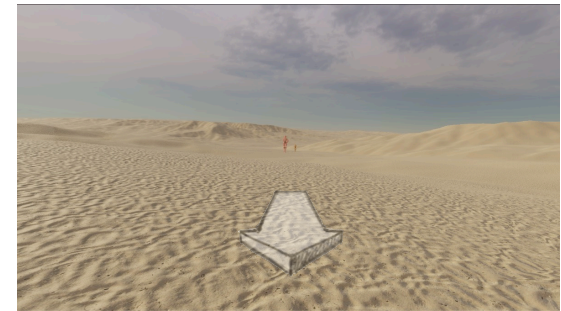
WOMAN
(Nearly to herself)
I know.



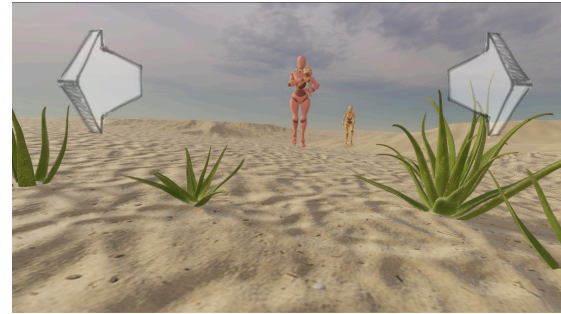
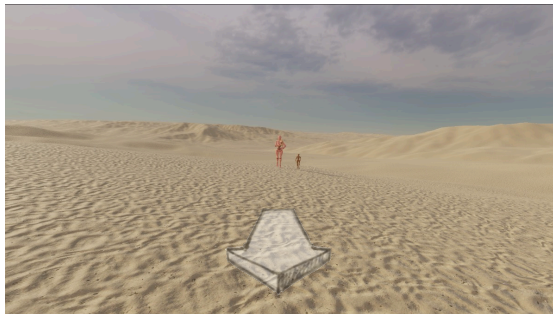
YOUNGEST CHILD
What's that?



VOICE CALLING IN DISTANCE
Over here!



New perspective showing vast
distance traveled.



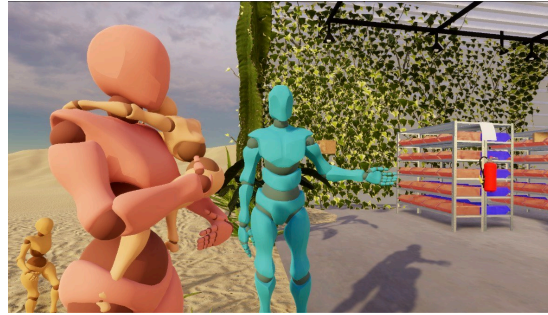
Camera widens; reveals green.

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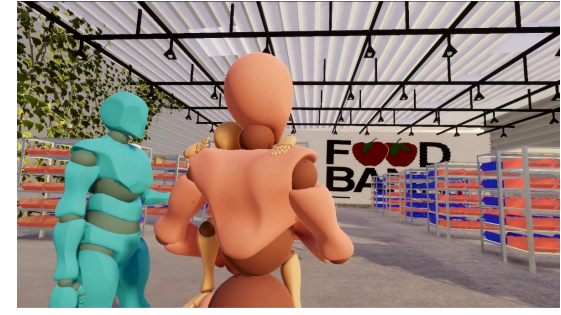


Mother arrives close enough
for the emotion on her face to
be seen.

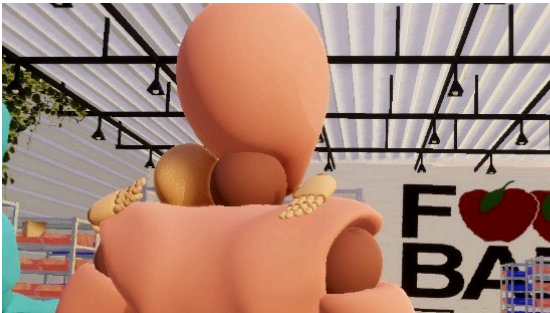


STRANGER

Welcome to your food bank.



A warehouse of food stuffs
waiting to be distributed
unfolds before their eyes.



YOUNGEST CHILD

(Pinches Mother's shoulder)
Is it real?



OLDEST CHILD

(Thru mouthful of food)
It's real!



FOOD BANK EMPLOYEE

Let's get you stocked up.

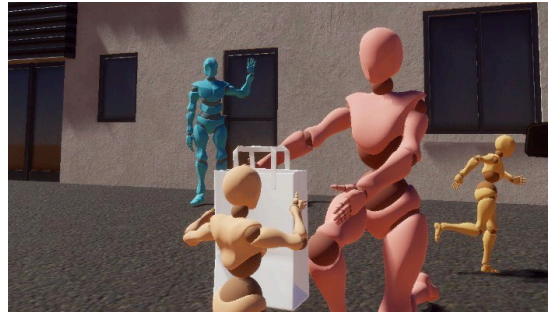
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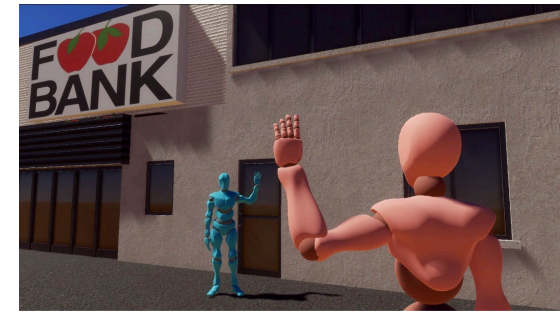
MOTHER

You know, when you can't believe something is real - you're supposed to pinch yourself.

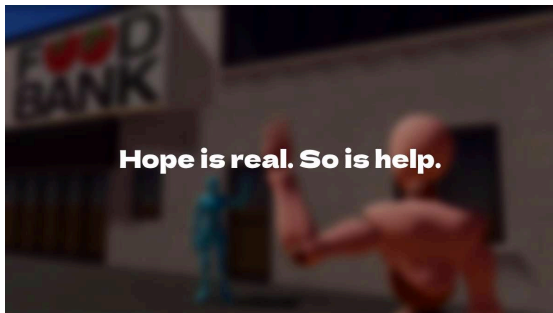


YOUNGEST CHILD

I know, but you couldn't believe it either.



The children climb into the car and the woman turns to offer a final thank you.



Hope is real. So is help.

Tag line
'Hope is real. So is help.'
appears on screen followed by
the 'call-to-action of the
day' as we FADE OUT.

Like what you see?

Do you feel your organization would
benefit from strategic development of
your own narratively driven brand film?

If you do!

Your journey starts here!